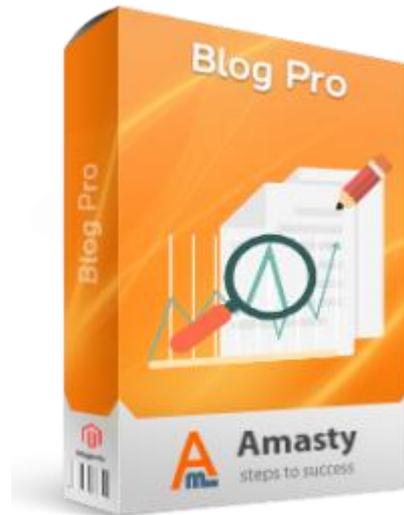


Blog Pro



Magento Extension User Guide

Official extension page: [Blog Pro](#)



User Guide: [Blog Pro](#)

Support: <http://amasty.com/contacts/>

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1. Configure the extension

The screenshot shows the Amasty CMS configuration interface. At the top, there is a navigation bar with tabs for Sales, Catalog, Mobile, Customers, Promotions, Newsletter, CMS, Reports, and System. The System tab is active. On the left, there is a sidebar with a 'Current Configuration Scope' dropdown set to 'Default Config' and a 'Manage Stores' link. Below this is a 'Configuration' section with a tree view showing 'AMASTY EXTENSIONS' and 'Blog Pro'. The main content area is titled 'Blog Pro' and features a 'Save Config' button. A list of 18 configuration sections is displayed, each with a dropdown arrow: Top Menu Integration, Footer Menu Integration, Search Engine Optimization, Layout, List, Search, Post, URLs and Redirects, Comments, Recent Posts Block, Tags, RSS, Publisher Information, Social Buttons, Sitemap, Look and Feel, Notification of Added Comment, Notification of Post Publishing, and Customer Notifications.

Blog Pro has many options and settings that will be useful to you while creating blog posts.

To configure the extension, go to **System** → **Configuration** → **Blog Pro** or **CMS** → **Blog Pro** → **Configuration**.

The page contains 18 sections, which are described below; the interface is very intuitive to make the configuration process easier for you.



2. Top/Footer Menu Integration

Blog Pro

Save Config

Top Menu Integration	
Display	Yes
Label	Blog
Position	1

It's possible to add the blog link to the top menu of your store.

Display

Display or hide the blog link in the top menu.

Label

Specify the label of the link.

Position

Define the sequence of the link among other links.

The screenshot shows the Madison Island storefront. The top navigation bar includes 'WOMEN', 'MEN', 'ACCESSORIES', and 'HOME & D...'. Below this, there are sections for 'CATEGORIES' (New extensions, Research and lists) and 'BLOG' (THE 10 BEST AMASTY ARTICLES). A dropdown menu for 'ACCOUNT' is open, showing 'Blog', 'My Account', 'My Wishlist', and 'My Cart'. The 'Blog' link is circled in green in both the dropdown and the footer menu. The footer menu includes 'COMPANY', 'QUICK LINKS', and 'ACCOUNT' sections. The 'BLOG' link is also circled in green in the 'QUICK LINKS' section.

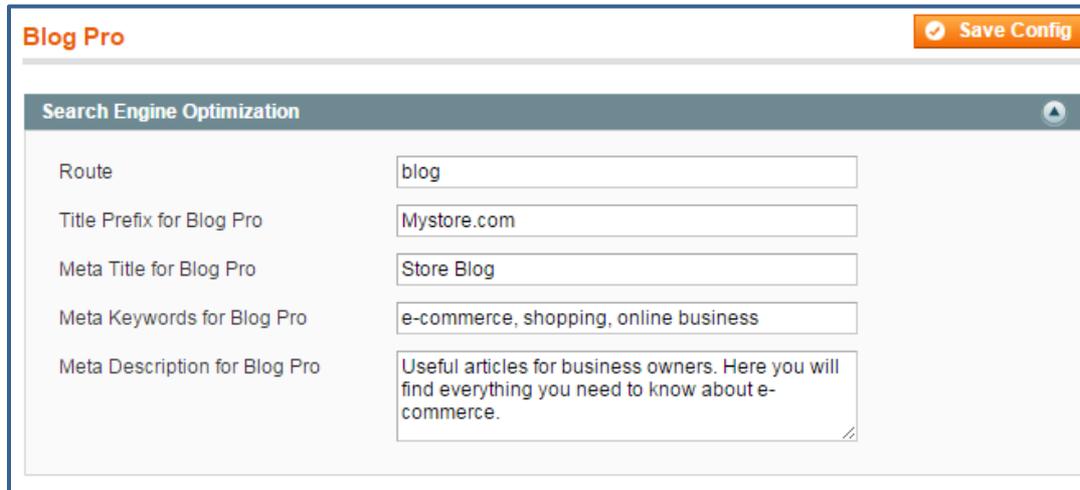
This is how it looks on the frontend.

With an identical set of settings you can add a quick link to your blog to the footer menu.



User Guide: [Blog Pro](#)

Support: <http://amasty.com/contacts/>



The screenshot shows the 'Blog Pro' configuration interface. At the top right, there is a 'Save Config' button with a checkmark icon. Below it is a section titled 'Search Engine Optimization' with a small upward arrow icon. The configuration is organized into five rows, each with a label on the left and a corresponding input field on the right:

Route	<input type="text" value="blog"/>
Title Prefix for Blog Pro	<input type="text" value="Mystore.com"/>
Meta Title for Blog Pro	<input type="text" value="Store Blog"/>
Meta Keywords for Blog Pro	<input type="text" value="e-commerce, shopping, online business"/>
Meta Description for Blog Pro	<input type="text" value="Useful articles for business owners. Here you will find everything you need to know about e-commerce."/>

Blog Pro allows you to optimize the blog for Google and other search engines. Carefully picked meta title, keywords, and description will boost your blog in search results and attract more potential customers to the store.

Route - Define the URL title, which will redirect visitors to your blog page.

Title Prefix for Blog Pro - Indicate the default prefix that would be displayed in a browser tab when you open a blog category or search for a tag.

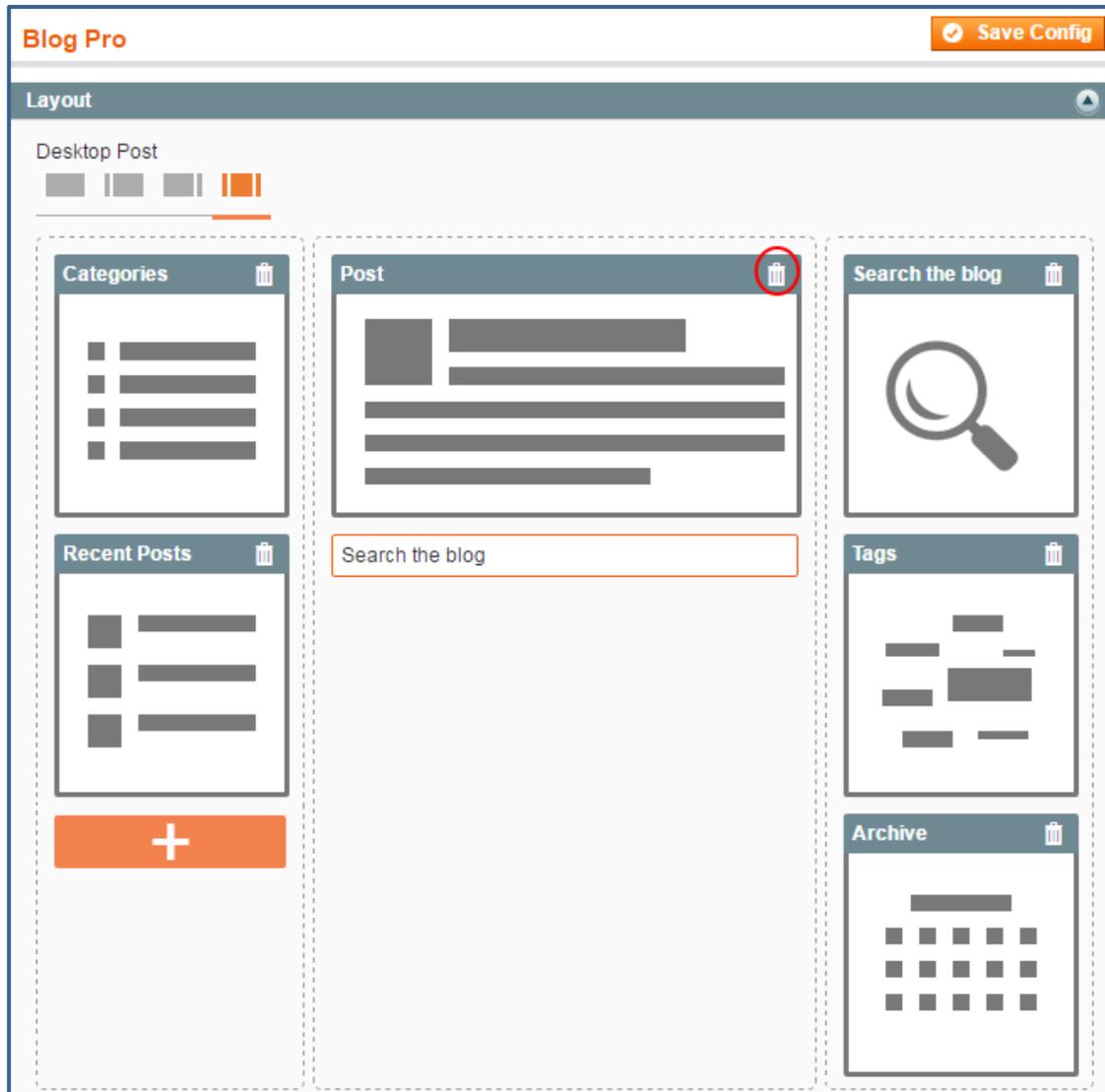
Meta Title for Blog Pro - This is the title of the main blog page in a browser tab.

Meta Keywords for Blog Pro - Add the keywords by which customers can find your blog. Try to find words and phrases, which are relevant to the topics that are covered in your blog.

Meta Description for Blog Pro - This description is displayed in search engines results.



4. Layout



With the help of this layout constructor, you can define how blocks with different blog information would be displayed on the frontend. There are four layout types: *desktop layouts for the main blog page and for a post page, and the same layouts for mobile devices.*

The configuration is easy and convenient since all the layout blocks are visualized. You can *drag, add, delete,* and interchange the position of the blocks as you need. To add a block, click the *Plus* button and select one of the available variants. If you want to delete a block, please click the basket icon in its upper right corner.



HOME / BLOG

CATEGORIES

- ✓ New extensions
- ✓ Research and lists

SEARCH THE BLOG

Search the blog

SEARCH

TAGS

new modules

magento
research & lists

RECENT COMMENTS

✓ The 10 best Amasty articles of the year
9 months ago
A good

BLOG

THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobрева 9 months ago 2 Views 1 comment



We have some weekend reading! Here's collection of Amasty blog posts that our readers liked the most this year

READ MORE #magento, #research & lists Posted in: Research and lists

MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobрева 9 months ago 2 Views 1 comment



Create extra fees for any additional store sections just in a few clicks. Clearly display fee options on cart and checkout page to motivate customers spend more and increase the average order value

READ MORE #magento, #extension, #mew modules Posted in: New extensions

Notice, that on mobile devices your blog would have a 2-column layout. You can choose whether to place the blocks on the left or on the right side.

Here is an example of the main blog page in the desktop layout.



HOME / BLOG / THE 10 BEST AMASTY ARTICLES OF THE YEAR

CATEGORIES

- ✓ New extensions
- ✓ Research and lists

RECENT POSTS

The 10 best Amasty articles of the year
9 months ago

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.

1. How to fix common Magento issues

We collected some of the most frequent questions and answered them; we do hope that this small knowledge

THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobрева 9 months ago 3 Views 1 comment



THE 10 BEST AMASTY ARTICLES OF THE YEAR

SEARCH THE BLOG

TAGS

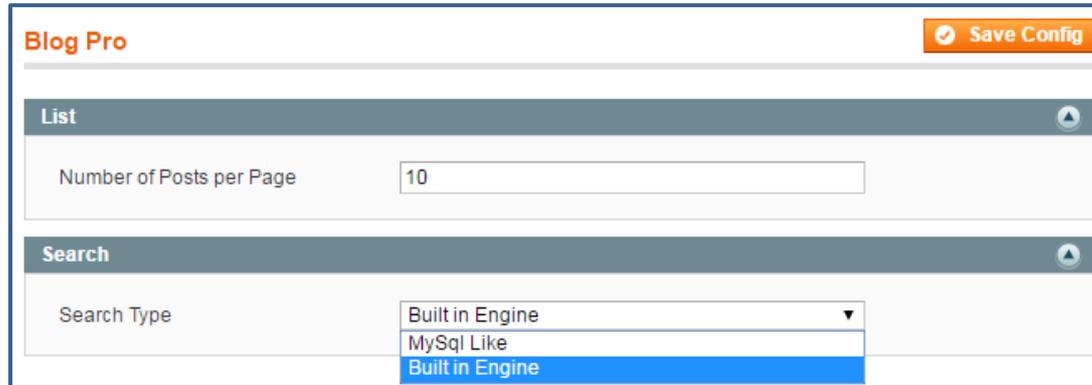
magento

ARCHIVES

- ✓ January 2016

A sample of a particular post page.

Define the quantity of posts displayed on one blog page and specify the type of search, that should be used for the blog.



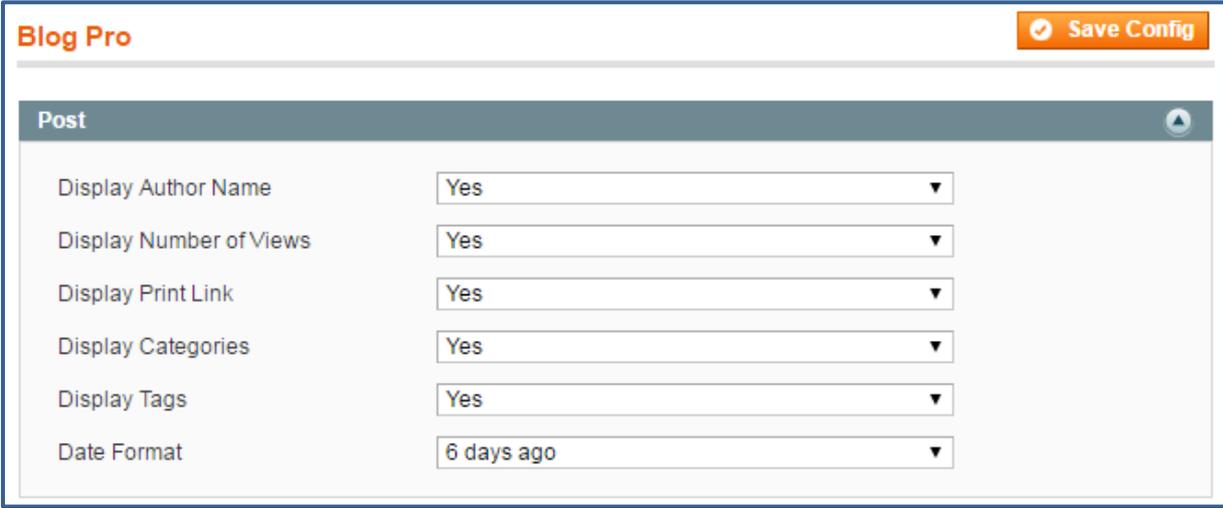
The screenshot shows the 'Blog Pro' configuration interface. At the top right, there is a 'Save Config' button. The interface is divided into two main sections: 'List' and 'Search'. In the 'List' section, there is a 'Number of Posts per Page' input field with the value '10'. In the 'Search' section, there is a 'Search Type' dropdown menu with three options: 'Built in Engine' (selected), 'MySql Like', and 'Built in Engine'.

Number of Posts per Page - Set how many posts should be displayed on the main blog page. If there are more posts in your blog, customers can switch the pages with the **Older Entries** link

Search Type - Define the type of search that should be used in your store. Three different options are available: *Built-in search engine* is preselected by default. It's a resourceful but powerful solution; offers synonyms to the customer's search request; *MySQL LIKE Search* is the fastest type of search that works with the exact matches. If visitors are mostly searching your store for particular models, this type of search would be the most suitable; *Full text Search* uses MYSQL algorithms; corrects typos automatically (available only with MySQL 5.6.2 and higher).



Specify the general settings that would be applied to all articles in the blog.



The screenshot shows the 'Blog Pro' configuration interface. At the top right, there is a 'Save Config' button with a checkmark icon. Below the header, there is a 'Post' section with a scrollable area containing the following settings:

Post	
Display Author Name	Yes ▼
Display Number of Views	Yes ▼
Display Print Link	Yes ▼
Display Categories	Yes ▼
Display Tags	Yes ▼
Date Format	6 days ago ▼

Display Author Name - Select *Yes* if you want to display the name of the post author on the frontend.

Display Number of Views - Enable this option to display a number of visitors who have already viewed a post.

Display Print Link - Set to *Yes* to allow customers print a post.

Display Categories - Enable the option to display categories a post belongs to.

Display Tags - Enable this option to display the tags related to a post topic. Due to tags, customers will be able to find all articles with the same topic.

Date Format - Decide how to display the publishing date: in the standard format or as the number of days passed from publishing.



Define how blog URLs and redirect links should be formed.

Blog Pro

 Save Config

URLs and Redirects

URL Postfix	<input type="text" value=".html"/>
Redirect to SEO formatted URL	<input type="text" value="Yes"/>

URL Postfix - The HTML postfix shows search engines that the page is static, and, therefore, is reliable.

Redirect to SEO formatted URL - If you enable this option, customers and search robots will be redirected to a SEO-friendly post page by 301 redirect.



Visitors' comments and discussions are a very important part of a successful blog. In this section you can define how they should be managed by default.

Blog Pro

Save Config

Comments	
Use Comments	<input type="text" value="Yes"/>
Automatic Approving	<input type="text" value="No"/>
Allow Guest Comments	<input type="text" value="Yes"/>
Quantity of Recent Comments in Block	<input type="text" value="5"/>
Display Short Content for Recent Comments	<input type="text" value="Yes"/>
Display Date for Recent Comments	<input type="text" value="Yes"/>
Attribute rel="nofollow" for Links in Comment	<input type="text" value="Yes"/>

Use Comments - Enable or disable readers' comments on the frontend.

Automatic Approving - Select *Yes* if you want to publish comments without admin approval; they will appear on the post page immediately.

Allow Guest Comments - Enable the option to allow non-registered customers to comment your posts.



CATEGORIES

- ✓ New extensions
- ✓ Research and lists

RECENT COMMENTS

- ✓ The 10 best Amasty articles of the year
9 months ago
A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento,...
- ✓ Magento Extra Fee – new Amasty extension
9 months ago
Very useful article. Thanks a lot!...

BLOG

THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobreva 9 months ago 2 Views



We have some weekend reading! of Amasty blog posts that our readers liked the most this year.

[READ MORE](#) #magento, #rese

MAGENTO EXTRA FEE – NEW

By Ksenia Dobreva 9 months ago



Quantity of Recent Comments in Block - Define the quantity of comments that will be displayed in the *Recent Comments* block.

Display Date for Recent Comments - Select *Yes* to show the date when a comment was left in the *Recent Comments* block.

Display Short Content for Recent Comments - Due to this option, visitors will see the beginning of recent comments in the block.

Attribute rel="no follow" for Links in Comments - If you select *Yes*, search engines will not follow links in comments. It is useful if someone posts spam comments with links to other sites.

Blog Pro

Save Config

Recent Posts Block

Recent Posts Quantity in Block

Display Short Content

Display Date

Short Content Limit

CATEGORIES

- ✓ New extensions
- ✓ Research and lists

RECENT POSTS

The 10 best Amasty articles of the year
9 months ago
We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the...

Magento Extra Fee – new Amasty extension
9 months ago
Create extra fees for any additional store service just in a few clicks. Clearly display

BLOG

THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobreva 9 months ago 2 Views



We have some weekend reading! of Amasty blog posts that our readers liked the most this year.

READ MORE

#magento, #research & lists Posted in: Research an

MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobreva 9 months ago 2 Views



Choose how the latest posts should appear in the block.

Recent Posts Quantity in Block - Define the quantity of posts that will be displayed in the block.

Display Short Content - Select **Yes** to allow your customers to read the beginning of posts.

Display Date - Select **Yes** to show the date when a post was published.

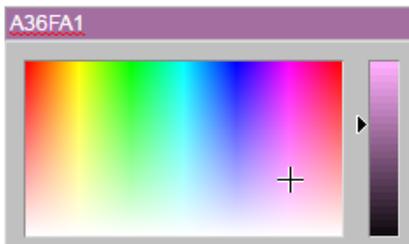
Short Content Limit - Define the number of symbols that will be displayed in the block for each post.



Blog Pro

Tags

Minimal Posts Number per Tag	<input type="text" value="1"/>
Use 3D Cloud to Display Tags	<input type="text" value="Yes"/>
3D Cloud: Height	<input type="text" value="300"/>
3D Cloud: Color Scheme	<input type="text" value="Select one and press Apply"/> <input type="button" value="Apply"/>
	<small>▲ Choose any color scheme and press Apply to fill color fields automatically</small>
3D Cloud: Text Color	<input type="text" value="111111"/>
3D Cloud: Tag Color for Less Used Tags	<input type="text" value="297AA3"/>
3D Cloud: Tag Highlight Color	<input type="text" value="111111"/>



You can use a handy palette instead of the HEX codes to get the exact colors you need. The palette will appear as a dropdown for every field that requires a particular color

Tags are more specific than categories and help merchants to describe their posts in more detail. Due to tags, customers are able to find posts with the topic they are interested in quicker.

Minimal Posts Number per Tag - Define the minimal quantity of posts that a tag should have.
Use 3D Cloud to Display Tags - To make tags more noticeable to customers, you can add a block with a 3D tag cloud to the main blog page and all post pages.

3D Cloud: Height - Define the height of the 3D cloud block.

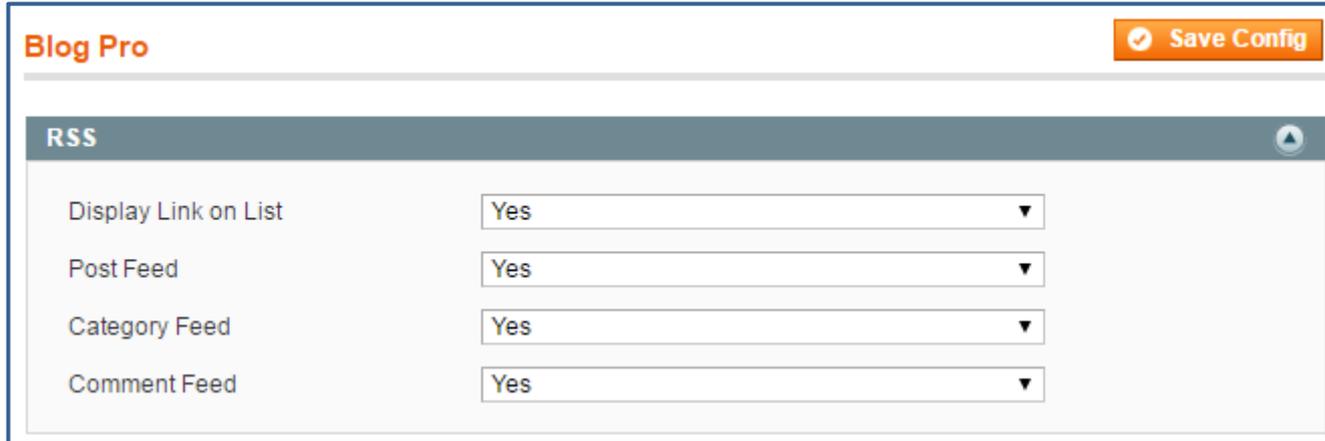
3D Cloud: Color Scheme - Choose the color scheme of the cloud that will suit your store design.

3D Cloud: Text Color - Input the HEX code of the color that will be applied to most popular tags (they have bigger size than other tags).

3D Cloud: Tag Color for Less Used Tags - Input the HEX code of the color that will be applied to minor tags (they are smaller than the popular ones).

3D Cloud: Tag Highlight Color - Input the HEX code of the tag highlight color.





The screenshot shows the 'Blog Pro' configuration interface. At the top right, there is a 'Save Config' button. Below it, the 'RSS' section is highlighted. The settings are as follows:

Setting	Value
Display Link on List	Yes
Post Feed	Yes
Category Feed	Yes
Comment Feed	Yes

Due to this option, you and your customers will be able to parse an RSS feed from your blog and insert it into a Magento RSS feed page. It will allow customers to get the latest posts, comments and other content from the blog without visiting the store.

Display Link on List - Select *Yes* to display the link to the RSS feed on the main blog page.

Post Feed - Select *Yes* to allow customers to insert posts into an RSS feed page.

Category Feed - Chose *Yes* to allow customers to insert categories into an RSS feed page.

Comment Feed - Select *Yes* to allow customers to insert comments into an RSS feed page.



Blog Pro Save Config

Publisher Information

Facebook Account	<input type="text" value="https://www.facebook.com/store"/>
Twitter Account	<input type="text" value="https://twitter.com/store"/>

A publisher is the website which publishes posts. You can have several authors but the publisher is only one. The information about the company that publishes a post is important when sharing content on social media. If a person finds your post on Facebook, he/she will see that it belongs to your site.

Facebook Account - Specify official store page on Facebook.

Twitter Account - Specify official store account on Twitter.



Social Buttons

Enabled: Yes

Networks:

- Twitter
- Facebook
- Vkontakte
- Odnoklassniki
- Blogger
- Pinterest
- Tumblr
- Digg
- Del.icio.us
- StumbleUpon

Allow customers to share your articles in social networks. Remember that social sharing brings popularity and drives more traffic.

Enabled - Select 'Yes' to display social sharing buttons on a post page.

Networks - Choose networks where your customers will be able to share posts.

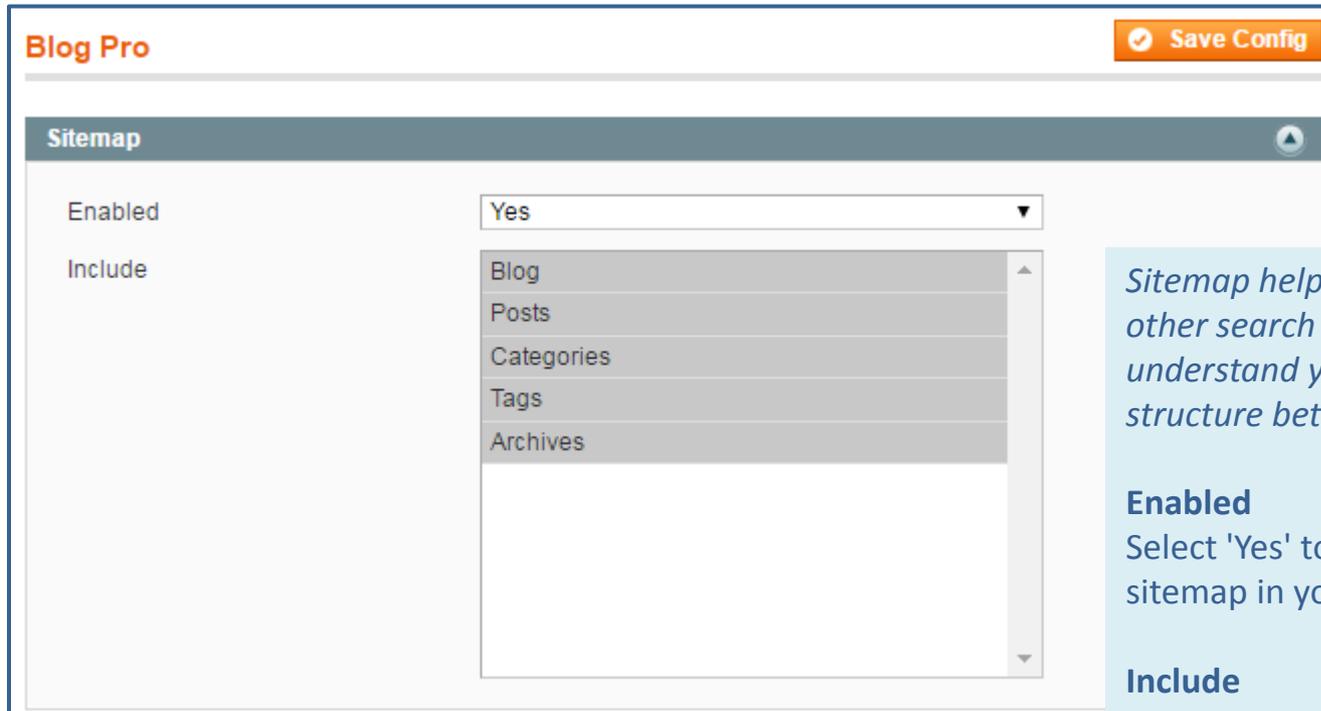
This is how social sharing buttons look on the frontend.

10. How big brands send abandoned cart emails [Case study]

I shared details of a small email marketing case; everybody writes on how we should actually send emails, but I wondered how big brands were using abandoned cart emails at the moment. If you're interested in the results, please proceed to the article.

#magento, #research & lists Posted in: Research and lists





The screenshot shows the 'Blog Pro' configuration interface. At the top right, there is a 'Save Config' button. Below it, a 'Sitemap' section is highlighted. The 'Enabled' field is a dropdown menu set to 'Yes'. The 'Include' field is a list box containing 'Blog', 'Posts', 'Categories', 'Tags', and 'Archives', with 'Blog' selected.

Enabled	Yes
Include	Blog Posts Categories Tags Archives

Sitemap helps Google and other search engines to understand your store structure better.

Enabled

Select 'Yes' to enable the sitemap in your store.

Include

Select the blog parts that will be included into the sitemap.



Select a color for the icons displayed at the top of a blog post (the author, number of views, the Print button, etc.).

Blog Pro

Save Config

Look and Feel

Color of Blog Icons

Grey
Classic
Red
Green
Blue
Grey
Old Magento

[STORE VIEW]



16. Notification of Added Comment/Post Publishing

Blog Pro

Save Config

Notification of Added Comment	
Receiver	<input type="text" value="customer@test.com, owner@example.com"/> ▲ This will be used in the "To" field. Several emails should be separated by comma.
Sender	<input type="text" value="Sales Representative"/> ▲ This will be used as "From"
Notification Template	<input type="text" value="Blog Pro - Notification of New Comment (Defau"/> ▲ This email template will be used to send a notification of a new submitted comment.

Notification of Post Publishing	
---------------------------------	--

You can receive notifications of new comments even if they are approved automatically. It will help you control what visitors leave in comments and delete spam messages timely. The post publishing notification will be sent when a scheduled post is distributed.

Receiver - Specify an email or several emails where notifications of publishing will be sent.

Sender - Choose the email from which notifications will be sent.

Notification Template - Select a notification template. You can use your own template or the Blog Pro one.



Blog Pro

Save Config

Customer Notifications	
Enabled	Yes ▼
Sender	Sales Representative ▼ ▲ This will be used as "From"
Notification Template	Blog Pro - Notification of New Reply (Default Te ▼ ▲ This email template will be used to sent a notification of reply to a customer's comment

Notify customers when someone replied to their comments or added a new comment to the post.

Receiver - Specify an email or several emails where notifications of publishing will be sent.

Sender - Choose the email from which notifications will be sent.

Notification Template - Select a notification template. You can use your own template or the Blog Pro one.



Posts ➕ New Post

1 of 1 pages | View 20 per page | Total 2 records found Reset Filter Search

Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Submit

ID	Title	Url Key	Status	Published At	Action
				From: <input type="text"/> To: <input type="text"/>	
2	The 10 best Amasty articles of the year	top-10-amasty-articles-of-the-2015-year	Enabled	Jan 12, 2016 6:16:00 AM	<input type="text"/>
1	Magento Extra Fee – new Amasty extension	new-amasty-extension-magento-extra-fee	Enabled	Jan 12, 2016 5:14:00 AM	<input type="text"/> Edit Duplicate

To create a new post or view the existing entries on the grid, please go to

CMS → Blog Pro → Add Post or CMS → Blog Pro → Posts

You can edit or duplicate entries right from the grid.



Edit Post 'The 10 best Amasty articles of the year'

[Back](#)
[Reset](#)
[Delete](#)
[Duplicate](#)
[Preview](#)

[Content](#)
[Thumbnail](#)
[Additional](#)
[Meta Data](#)
[Statistics](#)

Content

Title *

URL Key *
▲ Relative to Website Base URL

Short Content [Disable Short Content](#)

A { }



of Amasty blog posts that our r

To create a new post, please press the New Post button in the upper right corner of the Posts grid. Lets edit a post for this example.

Title - Specify the title of the post.

URL Key - The URL key is created automatically after specifying the title. If necessary, you can update it or write manually.

Short Content - In this field, you can write a short description or summary of the post to draw customers' attention to its content. This text will appear on the main blog page. You can disable short content if needed.



19. Post Creation

Edit Post 'The 10 best Amasty articles of the year'

Back Reset Delete Duplicate Preview

Content Thumbnail Additional Meta Data Statistics

Content

Content *

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.

1. How to fix common Magento issues

We collected some of the most frequent questions and answered them; we do hope that this small knowledge base will help people that have just started working with Magento.

Tags: x magento x research & lists

▲ Please enter Tags separated by comma

Publish Status

Status: Enabled

Publish Date: 1/12/2016 7:16 AM

Send Notification On Enabling: No

Content - Insert the full text of the article in this field. With the help of the convenient WYSIWYG editor you can quickly format text, change fonts, add images, videos, create lists, tables, etc.

Tags - Specify the tags that are related to the post topic.

It's possible to select the status of the post.

Enabled - The post is displayed on the frontend.

Disabled - The post is not displayed on the frontend.

Hidden - The post is not enabled but you can see how it will look on the frontend. For this, click the link above the post that will appear after saving. It's better to set this status until the post is ready for publishing.

Scheduled - The post will automatically be published at the time that you define in the *Additional* tab.

Publish Date - Define the date when the post will be published.

Send Notification on Enabling - Select 'Yes' if you want to receive a notification of post publishing. It is convenient when a post is scheduled.



Edit Post 'The 10 best Amasty articles of the year'

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

[Content](#) [Thumbnail](#) [Additional](#) [Meta Data](#) [Statistics](#)

Thumbnails

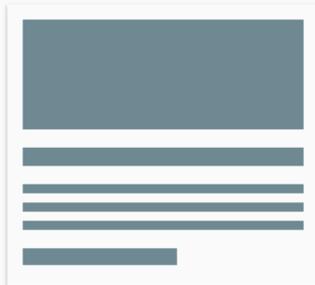
List Image best-articles.png

Post Image No file chosen

Image Link ▲ {{store url=""}} or http://www.store.com/ variants will work

Display Settings

Grid Width Normal Middle Wide



A thumbnail is an image, which is displayed at the beginning of a post. It serves for catching customer's attention and encouraging him/her to read the article.

List Image - Choose an image that will be displayed on the main blog page.

Post Image - Choose an image that will be displayed in the post.

Image Link - You can insert a link to an internal page in your store or to another website.

Specify grid width for the post. It is the width of the thumbnail when posts are arranged in a grid on the main blog page. The responsive template shows how the post would look with different types of the grid.



21. Additional Tab

Edit Post 'The 10 best Amasty articles of the year'

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

[Content](#) [Thumbnail](#) [Additional](#) [Meta Data](#) [Statistics](#)

Author	
Name	<input type="text" value="Jane"/>
Google Profile	<input type="text" value="plus.google.com/jame"/> <small>▲ Example: https://plus.google.com/109412257237874861202/about Read more here - Using rel=author.</small>
Facebook Profile	<input type="text" value="facebook.com/jane"/>
Twitter Profile	<input type="text" value="twitter.com/jane"/>

Additional	
Posted in	<input type="text" value="New extensions"/> <input type="text" value="Research and lists"/>
Visible in *	Main Website <input type="text" value="Madison Island"/> <input type="text" value="English"/> <input type="text" value="French"/> <input type="text" value="German"/>
Allow Comments	<input type="text" value="Yes"/>

Here you can you can specify the author's name, categories and store views where the post will be published.

Name - Specify the author's name.

Google Profile - Paste here the link to the author's Google profile. The link is clickable on the frontend.

Facebook Profile - Provide the link to the author's profile on Facebook.

Twitter Profile - Provide the link to the author's profile on Twitter.

Posted in - Select a category or categories the post will be published in.

Visible in - Choose a store view where the post will be published.

Allow Comments - Select 'Yes' if you want to allow customers to leave comments to the post.



Edit Post 'The 10 best Amasty articles of the year'

◀ Back Reset ✖ Delete 📄 Duplicate 👁 Preview

Content Thumbnail Additional **Meta Data** Statistics

Meta Data

Meta Title	<input type="text" value="The 10 best Amasty articles of the year"/>
Meta Keywords	<input type="text" value="magento, ecommerce, tips"/>
Meta Description	<input type="text" value="We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.1. How to fix common Magento issuesWe collected some of the most frequent questions"/>
Canonical url	<input type="text" value="https://blog.example.com/articles-about-magento"/>

Meta data, which includes meta title, description, and keywords, helps search engines to analyze what your post is about.

Meta Title - Specify the meta title of the post.

Meta Keywords - Specify keywords and phrases on which customers can find your post.

Meta Description - Write a short description of what your post is about.

Canonical URL - Specify a canonical URL address for the post.



Edit Post 'The 10 best Amasty articles of the year'

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

[Content](#) [Thumbnail](#) [Additional](#) [Meta Data](#) [Statistics](#)

Statistics

Views	3
-------	---

In this tab, you can see how many unique views a post has received so far.



Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System

Categories

Reset Filter Search

Select All | Select Visible | Unselect Visible | 0 items selected Actions Submit

	Name	Url Key	Status	Store View	Sort Order	Update	on
						From:	
						To :	
1	New extensions	new-extensions	Enabled	Main Website Madison Island English	1	Jan 13, 2016 4:57:57 AM	Edit
2	Research and lists	research-and-lists	Enabled	Main Website Madison Island English	2		

Categories help customers to better navigate in your blog, and find the necessary posts faster. To create a new category or edit the existing ones, please go to **CMS → Blog Pro → Categories**. All blog categories are displayed on the grid. You can use a number of mass actions to maintain them faster.



Lets edit a category. You would go through the same steps, when creating a new category.

Name - Specify the category title.

URL Key - Specify the category URL.

Sort Order - The sort order of a category is defined automatically. If required, you can change it.

Status - Select the status of the category.

Visible in - Choose the store views where the category will be displayed.

In the **Meta Data** tab, you can specify a meta title, keywords and description. They will allow search engines to index the category better. Please, go to [Meta Data Tab](#) section to read more about adding meta info.

Remember to save the changes, when you are done.

While editing a particular category, you also can duplicate or delete it.

Edit Category 'Research and lists'

[Back](#) [Reset](#) [Delete Category](#) [Duplicate](#) [Save Cate](#)

General

Name *	<input type="text" value="Research and lists"/>
URL Key *	<input type="text" value="research-and-lists"/> <small>▲ Relative to Website Base URL</small>
Sort Order	<input type="text" value="2"/>
Status	<input type="text" value="Enabled"/>
Visible in *	<div>Main Website Madison Island English French German</div>

Meta Data

Meta Title	<input type="text" value="Magento and e-commerce research and lists"/>
Meta Keywords	<input type="text" value="magento, ecommerce, marketing, research, tips"/>
Meta Description	<input type="text" value="Research on Magento and e-commerce marketing, made by Amasty experts"/>



ID	Name	Url Key	Used in Posts	Action
4	research & lists	research-lists	1	Edit
3	mew modules	mew-modules	1	Edit
2	extension	extension	1	Edit
1	magento	magento	2	Edit

To view all the tags that are used in your store blog, go to the **CMS → Blog Pro → Tags** backend page.

The extension allows you to edit each of your tags and add meta data to them. Open the tag you'd like to edit.

*Define the **Name** and the **URL Key** for the tag.*

Tag Information

Edit Tag 'magento' [Back](#) [Reset](#) [Delete Tag](#) [Save Tag](#)

General

Name *

URL Key *



Tag Information

Edit Tag 'magento'
Reset
Delete Tag
Save Tag

General

 Meta Data

 Tagged Posts

Meta Data

Meta Title

Meta Keywords

Meta Description

Add meta information for the tag. Please, turn to [Meta Data Tab](#) section of this user guide for more details about meta information.

In the **Tagged Posts** tab, you can view all the posts that are marked with the chosen tag. Moreover, you can pass to the post editing page by clicking the tag line or selecting the *Edit* option.

Tag Information

Edit Tag 'magento'
Back
Reset
Delete Tag
Save Tag

General

 Meta Data

 Tagged Posts

Reset Filter
Search

ID	Title	Status	Store View	Action
2	The 10 best Amasty articles of the year	Enabled	Main Website Madison Island English	Edit
1	Magento Extra Fee – new Amasty extension	Enabled	Main Website Madison Island English	Edit



26. Comments Management

Twitter Facebook Tumblr G+1 RSS LEAVE A COMMENT

James K 9 months ago at 7:26 AM

A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, this was done relatively easily with a server redirect however we found that Magento still submitted forms (for product options) over non-secure connections, meaning the products could not be added to the basket. Something I am still trying to fix!

Comments is a necessary part of every blog. With their help, you can communicate with your customers and learn their opinion on the topics you cover.

To manage the existing comments, go to **CMS → Blog Pro → Comments** backend page.

Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System

Comments

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Submit

Post	Reply To	Comment	Name	Email	Status	Created At	Updated At	Action
						From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	
The 10 best Amasty articles of the year		A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, Show more	James K	james@example	Approved	Jan 12, 2016 6:26:35 AM	Jan 12, 2016 6:26:56 AM	<ul style="list-style-type: none">ApproveRejectReplyEditDelete
Magento Extra Fee – new Amasty extension		Very useful article. Thanks a lot!	Lynda M	lynda@example.	Approved	Jan 12, 2016 5:28:43 AM	Jan 12, 2016 5:30:26 AM	



26. Comments Management

It's possible to approve, reject, reply, edit or delete comments right from the grid. To change the status, tick the necessary comments and click the *Change Status* option. Then select the status which you want to set for these comments and click *Submit*.



Comment Information

Edit Comment of 'James K'

Back Reset Delete Comment Save Comment

General

Name * James K

Email james@example.com

Comment *
A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, this was done relatively easily with a server redirect however we found that Magento still submitted forms (for product options) over non-secure connections, meaning the products could not be added to the basket. Something I am still trying to fix!

Status Approved

Posted From * English

On the comment page, you can change the customer's name, email, comment text, status and store view.



If you want to reply to a customer in comments, choose the *Reply* option on the comments grid. A form for replying will appear immediately.

Comment Information

Answer for 'James K'

Back Reset Save Comment Save And Continue Edit

General

Name * Jane

Email owner@example.com

Comment * James, please turn to the Ticks & Tricks category. There is an answer to your question in the latest article.

Status Approved

Posted From * English

#magento, #research & lists Posted in: Research and lists

Twitter Facebook Tumblr G+1 RSS LEAVE A COMMENT

James K 9 months ago at 7:26 AM

A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, this was done relatively easily with a server redirect however we found that Magento still submitted forms (for product options) over non-secure connections, meaning the products could not be added to the basket. Something I am still trying to fix!

REPLY

Jane 9 months ago at 6:58 PM

James, please turn to the Ticks & Tricks category. There is an answer to your question in the latest article.

REPLY

The reply is added to the comment:



28. Comment Subscription

When a customer leaves a comment to a post, he/she can subscribe to receiving notifications of replies or new comments to this post.

Leave a reply to Jane

Leave your awesome reply here...

John Doe

john.doe@example.com

Subscribe to comments

SUBMIT

To manage subscribed customers, go to

CMS → Blog Pro → Notifications → Comment Subscription

backend page. Here you can view which customers are subscribed to notifications.

You can manually subscribe or unsubscribe customers from your newsletter.

Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System

Comment Subscription

Reset Filter Search

Select All | Select Visible | Unselect Visible | 0 items ed Actions Submit

Post	Name	Email	Status	Store View	Created At	Updated At	Action
					From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	
The 10 best Amasty articles of the year	James K	james@example	Subscribed	Main Website Madison Island English	Jan 12, 2016 AM	Jan 12, 2016 6:26:35 AM	<input type="button" value="Unsubscribe"/> <input type="button" value="Subscribe"/> <input type="button" value="Delete"/>
Magento Extra Fee – new Amasty extension	Lynda M	lynda@example.	Subscribed	Main Website Madison Island English	Jan 12, 2016 AM	Jan 12, 2016 5:28:43 AM	



The Blog Pro extension allows you to insert five types of widgets with blog content into the pages of your store.

Recent Posts

The first widget is Recent Posts. It displays your recent posts with thumbnails and short content of posts (optional).

The widget frontend view:

RECENT POSTS

The 10 best Amasty articles of the year

1 years ago

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the...

Magento Extra Fee – new Amasty extension

1 years ago

Create extra fees for any additional store service just in a few clicks. Clearly display fee...

Widget Instance	New Widget Instance	Back	Reset	Save	Save and Continue Edit
Frontend Properties					
Widget Options	Widget Options				
	Category *	All Categories ▼			
	Type *	Sidebar ▼			
	Display Short Content *	No ▼			
	Display Date *	No ▼			
	Posts Limit *	3			

Here is the description of the widget options:

- 1) Category: Select a category which posts will be displayed in the widget. You can display posts from all categories as well.
- 2) Type: Choose if the widget will be integrated into a sidebar or into the content area.
- 3) Display Short Content: Select Yes if you want to show the beginning of posts in the block.
- 4) Display Date: Select Yes to display the date of post publishing.
- 5) Posts Limit: Define the number of posts that will be shown in the widget.



Tagged Posts

The Tagged Posts widget contains posts with tags which you can specify in the widget settings. This widget is especially useful for product and category pages (e.g. widget with the “hats” tag for the Hats category).

Widget Instance

New Widget Instance
Back
Reset
Save
Save and Continue Edit

Frontend Properties
 Widget Options

Widget Options

Title *

Tags *
▲ Please enter Tags separated by comma

Type *

Display Short Content *

Display Date *

Posts Limit *

POSTS TAGGED 'NEW MODULES'

MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobreva 1 years ago 2 Views

1 comment



Create extra fees for any additional store service just in a few clicks. Clearly display fee options on cart and checkout pages to motivate customers spend more and increase the average order value.

[READ MORE](#)

#magento, #extension, #new modules Posted in: New extensions



- 1) Title: Specify the title of the widget.
- 2) Tags: Type the tags of the posts that should be displayed in the widget.
- 3) Type: Select if the widget will be displayed in the sidebar or in the content area.
- 4) Display Short Content: Select Yes if you want to show the beginning of the posts in the widget.
- 5) Display Date: Select Yes to display the date of posts publishing.
- 6) Posts Limit: Define the number of posts that will be shown in the widget.



Recent Comments

In this widget, customers can read the latest comments that other people have written to your posts.

RECENT COMMENTS

- ✓ **The 10 best Amasty articles of the year**
1 years ago
 A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento,...
- ✓ **Magento Extra Fee – new Amasty extension**
1 years ago
 Very useful article. Thanks a lot!...

Widget Instance

Frontend Properties

Widget Options

New Widget Instance

Back

Reset

Save

Save and Continue Edit

Widget Options

Category *	All Categories ▼
Block Label *	Recent Comments
Display Short Content *	No ▼
Display Date *	No ▼
Comments Limit *	1

- 1)Category: Select a category which comments will be displayed in the widget. You can display comments from all posts categories as well.
- 2)Block Label: The title of the widget in the frontend is specified automatically. You can change it if necessary.
- 3)Display Short Content: Select Yes if you want to show the beginning of comments in the widget.
- 4)Display Date: Select Yes to display the date of comments publishing.
- 5)Comments Limit: Define the number of comments that will be shown in the widget.



Categories

This widget displays all the posts categories that you have in your blog.

CATEGORIES

- ✓ New extensions
- ✓ Research and lists

Widget Instance

Frontend Properties

Widget Options

New Widget Instance

Back

Reset

Save

Widget Options

Block Label *

This widget doesn't have options. The block label in the frontend is specified automatically, but you can change it.



Widget Instance

Frontend Properties

Widget Options

Archives Sidebar

In this widget, your customers can click a month name and read all the posts for this period.

ARCHIVES

✓ January 2016

New Widget Instance

Back

Reset

Save

Widget Options

Block Label *

Blog Archives

Archives Limit to Display *

12

- 1) Blog Label: Specify the name of the widget in the frontend.
- 2) Archives Limit to Display: Define the number of the last months that will be displayed in the widget.



Integration into a Product Page

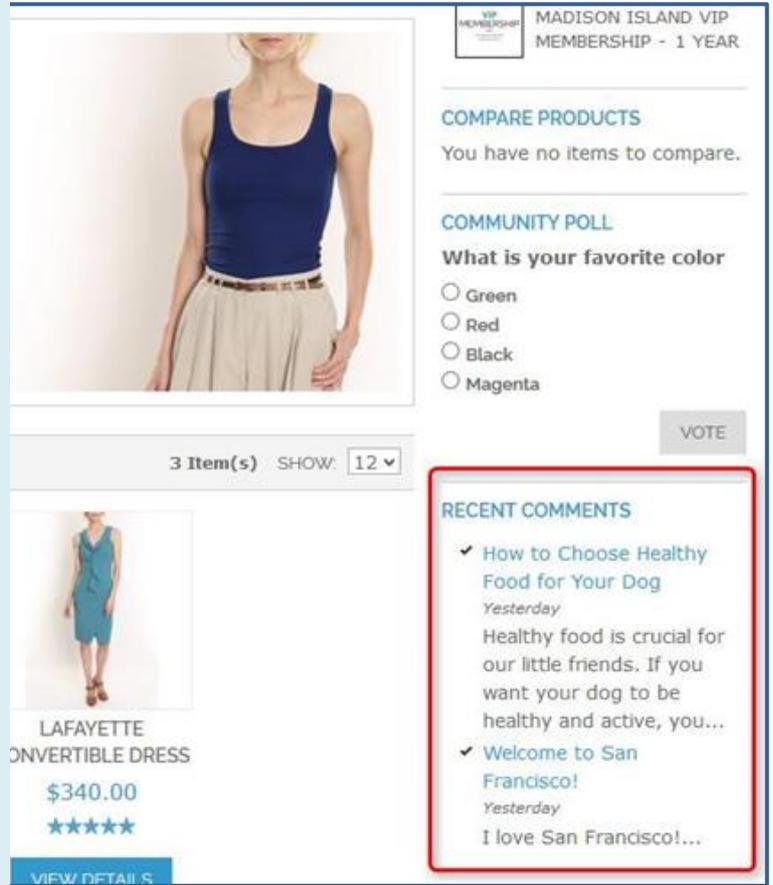
If you want to integrate a **Blog Pro widget** into a category page, it is better to do by creating a new widget. For instance, we will insert the Recent Comments widget into the New Arrivals category (into the right column).

Head to the **CMS → Widgets** backend page and click the Create New Widget Instance button. Before setting the widget options in the backend, you should create a widget. To learn how to create a widget, read this Magento instruction: http://docs.magento.com/m1/ce/user_guide/cms/widget-create.html

After you created the widget, go to the Widget Options tab. The process of setting the widget options is described in the Recent Comments widget section. When the widget is ready, click the Save button.

Note: Don't forget to clear the cache to enable the changes in the frontend.

The widget is inserted into the New Arrivals category:



30. Widget Integration Examples

If necessary, you can insert a widget into a product page. For instance, you can integrate the Tagged Posts widget with the tag that is relevant to a product.

As an example, we will integrate the Tagged Posts widget into the MP3 Player page.

Go to the **CMS → Widgets** backend page. You can find the description of creating and setting the Tagged Posts widget in this section.

After the widget is created, click the Save button.

Note: Don't forget to clear the cache to enable the changes in the frontend.

The widget is inserted into the product page:

The screenshot shows a product page for an MP3 player. At the top left is a product image of a black MP3 player with earbuds. To its right is a quantity selector (Qty: 1) and an 'ADD TO CART' button. Below the product image is a 'MORE VIEWS' section with four small icons representing different product options. Below that is a 'DESCRIPTION' tab with the text: 'Includes a choice between our Compact MP3 player or our Digital Media Player and Earbuds or Headphones.' Below the description is a 'PRODUCT TAGS' section, which is highlighted with a red box. Inside this box, there is a section titled 'POSTS WITH TAG "MP3"' containing two posts: 'MP3 PLAYERS TYPES' (By Admin, Today, 165 Views, No comments) and 'HOW TO CHOOSE AN MP3?' (By Admin, 1 month ago, 597 Views, No comments). A red arrow points from the 'ADD TO CART' button area down to the 'PRODUCT TAGS' section.



```
<div class="slideshow-container">
  <ul class="slideshow">
    <li><a href="{{config path="web/secure/base_url"}}accessories/eyewear.html"><li><a href="{{config path="web/secure/base_url"}}women.html"><li><a href="{{config path="web/secure/base_url"}}men.html">
  <div class="slideshow-pager">&nbsp;</div>
  <span class="slideshow-prev">&nbsp;</span> <span class="slideshow-next">&nbsp;</span></div>

  <ul class="promos">
    <li>
      <a href="{{config path="web/secure/base_url"}}home-decor.html">
        
    </li>
    <li>
      <a href="{{config path="web/secure/base_url"}}vip.html">
        
    </li>
    <li>
      <a href="{{config path="web/secure/base_url"}}accessories/bags-luggage.html">
        
    </li>
  </ul>
```

Integration into a CMS Page

You can display widgets not only on the product and category pages, but also on the Home Page, About Us, and other CMS pages in the store.

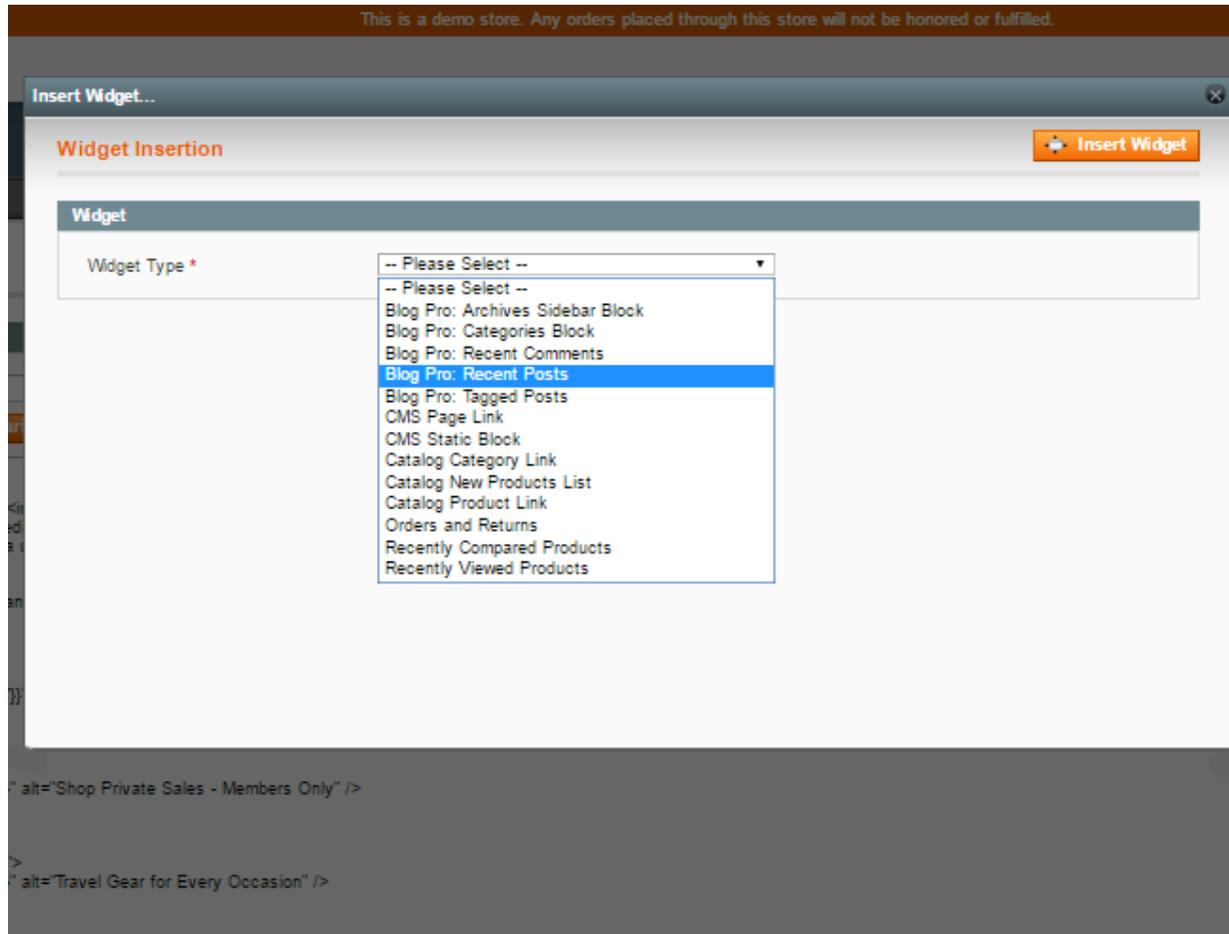
In our case, the **Recent Posts** widget will be inserted into the Home Page.

Navigate to the **CMS → Pages** backend page and choose the page where you want to integrate it. Then, navigate to the Content tab.

To insert the widget, choose the necessary place and click the Insert Widget button.



In the opened window, select the necessary widget type.



After that, a new Widget Options section appears and you need to set the Recent Posts widget options.

Insert Widget...

Widget Insertion Insert Widget

Widget

Widget Type *
Select a category filter for posts.

Widget Options

Category *
Type *
Display Short Content *
Display Date *
Posts Limit *

alt="Shop Private Sales - Members Only" />

alt="Travel Gear for Every Occasion" />

30. Widget Integration Examples

COMPANY
ABOUT US
CONTACT US
CUSTOMER SERVICE
PRIVACY POLICY

POPULAR TAGS

grey shirt suit white

[View All Tags](#)



WING MAN

hit the runway in stylish
separates and cauals

[SHOP MEN](#)



RECENT POSTS

MP3 PLAYERS TYPES

 By Admin  Today  86 Views

Hard drive based MP3 players are typically larger and heavier than fact that they contain a large capacity hard drive inside.

[READ MORE](#)

#mp3

WELCOME TO SAN FRANCISCO!

 By Admin  2 days ago  214 Views

When all the options are set, click the Insert Widget button.

Then, click the Save button.

Note: Don't forget to clear the cache to enable the changes in the frontend.

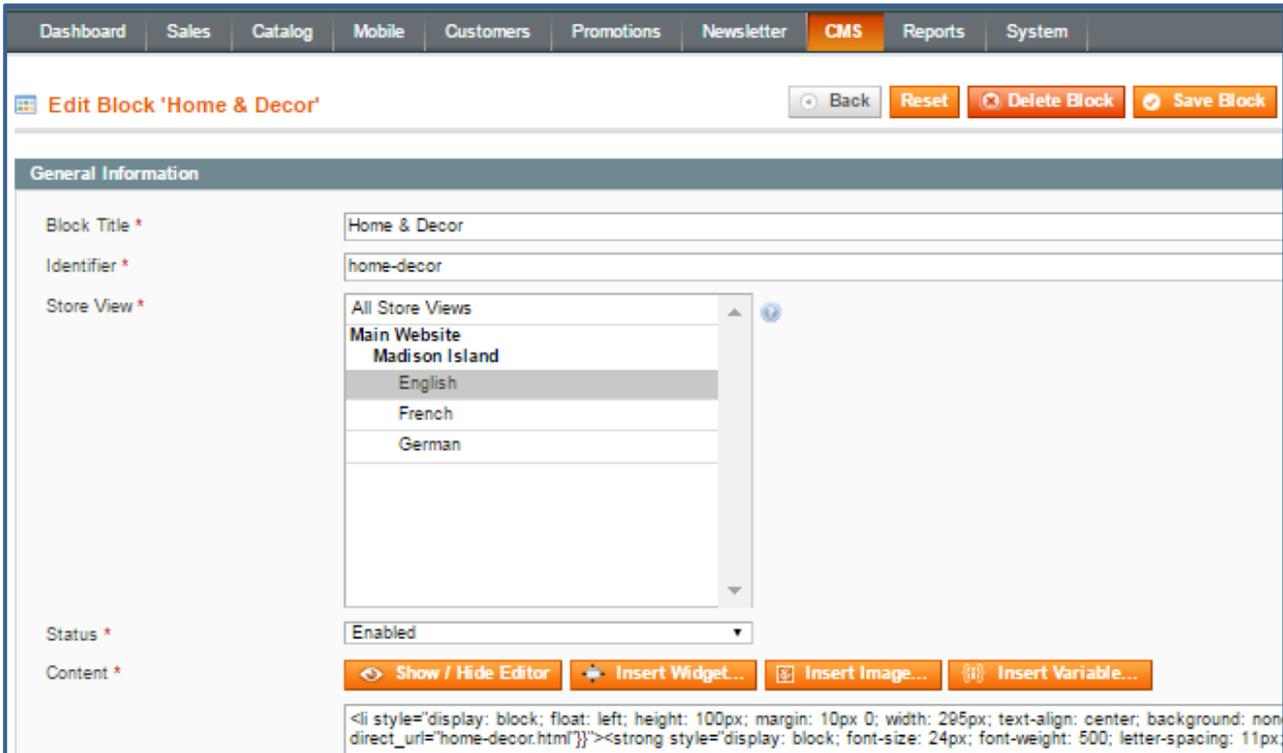
The Recent Posts widget is inserted into the

Home Page:



User Guide: [Blog Pro](#)

Support: <http://amasty.com/contacts/>



Integration into a CMS Static Block

The extension allows inserting a widget into CMS static blocks, such as Footer Links, 404 page, etc. To insert a widget into a CMS block, go to the **CMS → Static Block** backend page and choose a block where you want to insert your widget.

To insert the widget, choose the necessary place in the code and click the Insert Widget button.



Insert Widget...

Widget Insertion Insert Widget

Widget

Widget Type *
Select a category filter for posts.

Widget Options

Category *
Type *
Display Short Content *
Display Date *
Posts Limit *

Click the Insert widget button.

Then, click the Save button.

Note: Don't forget to clear the cache to enable the changes in the frontend.



The widget is integrated into the static block:

MEN



**BOLD NEW
BLUES**

...
*superior fabrics and tailored fits
in subtle and standout hues*



NEW ARRIVALS **SHIRTS** **TEES, KNITS AND POLOS** **PANTS & DENIM**

RECENT POSTS

[MP3 Players Types](#)
Today
Hard drive based MP3 players are typically larger and heavier than their competitors due to the...

[Welcome to San Francisco!](#)
2 days ago
San Francisco, officially the City and County of San Francisco, is the cultural, commercial and...

Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

