

Generate and Import Coupons



Magento Extension User Guide

Official extension page: [Generate and Import Coupons](#)



User Guide: [Generate and Import Coupons](#)

Support: <http://amasty.com/support.html>

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1. Import coupons

To create a shopping cart price rule please go to admin panel -> Promotions -> Shopping Cart Price Rules and click 'Add New Rule' button.

Shopping Cart Price Rule

Rule Information	
Conditions	
Actions	
Labels	
Coupons List	
Import Coupons	

The extension adds two new tabs to shopping cart price rule page – 'Coupons List' and 'Import Coupons'.

IMPORTANT. Please be aware that for coupons to get imported or generated, the rule should have 'Specific Coupon' indicated at the 'Rule Information' tab.

 **New Rule** Back Reset Save Rule Save and Continue Edit

General
Delete Existing Coupons

Generate Options
Number of Coupons
Template
▲ L - letter, D - digit
e.g. PROMO_LLDDD results in PROMO_DF627

Import Options
CSV File Browse...
▲ Each coupon code on a new line

If you would like to delete previously generated or imported coupons during current import, please set 'Delete Existing Coupons' option to 'Yes'.

To import coupon codes, please choose the CSV file with codes and then click 'Save' or 'Save and Continue Edit' button.

The codes in the CSV file should be either separated by comma or each code should be in a new line.



2. View and manage the list coupons

Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

Coupons List

Import Coupons

As you can see 2000 coupons have been imported.

✓ 2000 coupon(s) have been successfully imported.
The rule has been saved.

Edit Rule 'special'

Back

Reset

Delete Rule

Save Rule

Save and Continue Edit

You can export the list of coupons to CSV or XML format (if for example you would like to distribute the coupons among your affiliates).

Page 1 of 100 pages | View 20 per page | Total 2000 records found | Export to: CSV XML Export Reset Filter Search

Coupon	Uses per Coupon	Uses per Customer	Used	Action
cdraa1	0	0	0	Delete
e22cfk	0	0	0	Delete
93g79h	0	0	0	Delete
7gp9fw	0	0	0	Delete
raxnba	0	0	0	Delete
88w35d	0	0	0	Delete
c4ddf4	0	0	0	Delete
terff5	0	0	0	Delete
afaga4	0	0	0	Delete
6kappn	0	0	0	Delete
kkczxs	0	0	0	Delete
qwhr5b	0	0	0	Delete
0ga2xx	0	0	0	Delete
mfr01	0	0	0	Delete
ed2mtp	0	0	0	Delete
prdkbh	0	0	0	Delete
d9hkgy	0	0	0	Delete
pybxdp	0	0	0	Delete
0npkf8	0	0	0	Delete
r7w9es	0	0	0	Delete

To download an example of a CSV file [click here](#).

To delete an individual coupon code, please click 'Delete' link.



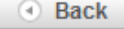
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3. Generate coupons

Shopping Cart Price Rule

Rule Information
Conditions
Actions
Labels
Coupons List
Import Coupons

 **Edit Rule 'special'**     

General

Delete Existing Coupons

To generate coupons, please indicate the number of coupons you would like to generate.

Generate Options

Number of Coupons

5000

Template

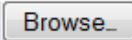
coupon_DDLLL

▲ L - letter, D - digit

e.g. PROMO_LLDDD results in PROMO_DF627

Then create a template, according to which the coupons will be generated and click 'Save' or 'Save and Continue Edit' button.

Please use 'D' and 'L' symbols (upper case is mandatory) in the template. These symbols will be replaced with digits and letters during generation.



▲ Each coupon code on a new line



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4. Edit coupon codes

5000 coupons have been generated.

You can export the list of coupons (both imported and generated) to CSV or XML format. The export file contains coupon code itself and full usage information for each coupon.

5000 coupon(s) have been successfully generated.
The rule has been saved.

Edit Rule 'special'

Back Reset Delete Rule Save Rule Save and Continue Edit

Page 150 of 350 pages | View 20 per page | Total 7000 records found Export to: CSV CSV XML Export Reset Filter Search

Coupon	Uses per Coupon	Uses per Customer	Used	Action
coupon_75FXA	0	0	0	Delete
coupon_57CWF	0	0	0	Delete
coupon_46CHU	0	0	0	Delete
coupon_23RVC	0	0	0	Delete
coupon_95VAB	0	0	0	Delete
coupon_83FRS	0	0	0	Delete
coupon_27EAH	0	0	0	Delete
coupon_95BAE	0	0	0	Delete
coupon_29WHR	0	0	0	Delete
coupon_64JKE	0	0	0	Delete
coupon_45KHD	0	0	0	Delete
coupon_28CJL	0	0	0	Delete
coupon_67UMR	0	0	0	Delete
coupon_58RML	0	0	0	Delete
coupon_23GDE	0	0	0	Delete
coupon_26BGA	0	0	0	Delete
coupon_35NBE	0	0	0	Delete
coupon_47NSD	0	0	0	Delete
coupon_79NVJ	0	0	0	Delete
coupon_23KFT	0	0	0	Delete

As you can see the coupons have been generated according to the template.

To edit an individual coupon code, please click the coupon.

Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

Coupons List

Import Coupons



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Coupon Properties Save

General Information

Coupon Code *	coupon_29WHR
Uses per Coupon	10
Uses per Customer	1

When editing a coupon, you can modify the coupon code, 'Uses per Coupon' and 'Uses per Customer'.



Please go to Promotions -> Coupons Usage Report to see which coupon codes where used.

It is possible to export the report to CSV format.

Here you can see which coupon codes were used, on which order and when. By clicking on the coupon you can go to view the order. Also you can search for coupons.

DashboardSalesCatalogMobileUsersPromotionsNewsletterCMSReportsSystemGet help for this page

Page 1 of 1 pages | View 20 per page | Total

Catalog Price RulesShopping Cart Price RulesCoupons Usage Report

to: CSVExportReset FilterSearch

Rule Name	Coupon	Tracking Number	Purchased On	G.T. (Purchased)	Status
buy disc	31599-1000002-LD	100000013	Dec 6, 2011 2:11:27 PM	\$2,164.99	Pending
buy disc	31599-1000020-ZJ	100000014	Dec 8, 2011 12:36:49 PM	\$2,164.99	Complete



How to give coupons via urls/banners.

To do this please add code of the kind to url of any page on your site:

?coupon=XYZ-987

Please replace 'XYZ-987' with the actual coupon code.

Let's say you have a page <http://yourwebsite.com/any-landing-page.html>. After you add the coupon it will look like this:

<http://yourwebsite.com/any-landing-page.html?coupon=XYZ-987>

Please don't forget to replace 'XYZ-987' with the actual coupon code.

You can use such coupon links for banners, so customers will get discounts right after clicking on a banner (let's say in shopping cart).



Important. Please be aware of these aspects of the extension cooperation:

1. Combination of ‘Generate and Import Coupons’ and ‘Multiple Coupons’.

This will **only** occur if you use ‘Generate and Import Coupons’ and ‘Multiple Coupons’ extensions **together** on one magento installation.

1. Several coupons from the same rule can be used for one order. For example, you’ve created a shopping cart price rule with a number of coupon codes. If a customer knows several coupons codes of the same rule, he will be able to use all the coupon codes with one order (multiple coupons extension will let him/her do that).

Let’s say you have a shopping cart price rule that gives 10% discount and have 4 coupon codes for this rule: ‘code1’, ‘code2’, ‘code3’ and ‘code4’. If a customer knows coupons ‘code3’ and ‘code4’, he will be able to apply both these codes in the shopping cart, which will give her/him 20% of discount in total.

2. Discount calculation. For cases when multiple coupons are used for one order, discounts may be calculated differently, depending on whether the coupon codes belong to the same rule or to different rules.

Situation 1. Let’s say an order subtotal is **100**. The customer uses **3** coupon codes from **different** shopping cart rules in the cart. Each of the coupons gives **10%** discount. The total will be 72.9 ($100 - 10 - 9 - 8.1 = 72.9$), because each consecutive discount is calculated based on the discounted price of the order.

Situation 2. Again let’s say an order subtotal is **100**. The customer uses **3** coupon codes in the cart, but this time from the **same** shopping cart rule. Again each of the coupons gives **10%** discount. This time the total will be 70 ($100 - 10 - 10 - 10 = 70$), because in this case consecutive discounts are calculated off the base price of the order.



7. Compatibility with other coupon extensions

1.3 ‘Buy X get Y free’ action. You can create shopping cart price rules with ‘Buy X get Y free’ action, using standard magento functionality.

For example, you create a rule with ‘Buy X get Y free’ action, according to which if a customer buys 3 iphones, he/she gets one free. Then you import or generate a number of coupon codes for the rule (using ‘Generate and Import Coupons’), e.g.: ‘code 1’, ‘code 2’, ‘code 3’, ‘code 4’, ‘code 5’.

Let’s say a customer somehow finds ‘code 2’ and ‘code 3’. Then she/he adds 3 iphones to the cart and applies both of the coupon codes – 2 of the three iphones will become free (if a customer applies three coupons codes – all three phones will become free).

We strongly recommend **not to use** multiple coupon codes for rules with ‘Buy X get Y free’ action or at least please distribute the codes very carefully.

Once again please be aware that the above will **only** occur if you use combination of ‘Generate and Import Coupons’ and ‘Multiple Coupons’ extensions on one Magento installation.

2. Combination of ‘Generate and Import Coupons’, ‘Multiple Coupons’ and ‘Special Promotions’

This applies **only** if you use ‘Generate and Import Coupons’, ‘Special Promotions’ and ‘Multiple Coupons’ extensions **together** on one Magento installation.

One of the ‘Special Promotions’ extension features is ‘Fixed Item Price’ action for shopping cart price rule functionality. With the help of this action you can discount products to a fixed price and create rules of the kind: ‘buy 10 products or more and get each product for 50’.

We strongly recommend **not to use** multiple coupon codes for rules with ‘Fixed Item Price’ action. At the very least please distribute the codes extremely carefully. Because 2 coupons from the same rule with ‘Fixed Item Price’ action will result in very big discounts in shopping cart.



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/support.html>

Your feedback is absolutely welcome!



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